MEETING MINUTES
Tuesday, September 16, 2014
5:30 p.m. – 7:00 p.m.
525 Golden Gate Ave., 3rd Floor Tuolumne Conference Room

Members:
Wendy Aragon, Chair (D1)       Kelly Groth (D7)       Nicole Sandkulla - (M-Reg’l Water Customers)
Suki Kott (D2)                Shalini Swaroop (D8)      Vacant, (M-Eng./Financial)
Rebecca Lee (D3)              Art Taylor (D9)            Tamar Barlev (M-Lg Water User)
David Pilpel (D4)             Marjorie Goodwin (D10)    Eli Saddler (B-Small Business)
Ted Loewenberg (D5)           Jennifer Clary (D11)        Tracy Zhu (B-Env Justice)
Mark Connors (D6)             Avni Jamdar (M-Env. Group)

M = Mayoral appointment, B = Board President Appointment

Staff Liaison: Ryan Iwata and Jessica Buendia

ORDER OF BUSINESS

1. Call to order and roll call- Meeting called to order at 5:37pm

   Members present at roll call: (11 members present, quorum confirmed) W. Aragon (D1), S. Kott (D2), R. Lee (D3), D. Pilpel (D4), T. Loewenberg (D5), M. Connors (D6), S. Swaroop (D8), A. Taylor (D9), M. Goodwin (D10), T. Barlev (M-Lg Water User), T. Zhu (B-Env Justice),

   Members Absent at roll call (5 members absent): K. Groth (D7), J. Clary (D11), A. Jamdar (M-Env. Group), N. Sandkulla - (M-Reg’l Water Customers), E. Saddler (B-small Business)

   Members of the public: John Kelly, Edwin Lindo, Jason Fried, Cynthia Crews, Steven Currie, Eric Brooks

2. Report from the Chair - Wendy Aragon, Chair (5 minutes)

   • Chair welcomes new committee members and members of the public
   • Announcement of Member M. Goodwin taking leadership of the Wastewater subcommittee
   • Announcement of Member S. Swaroop taking leadership of the power subcommittee

3. Approval of the July 15, 2014 minutes (5 minutes)

   Motion was made (D. Pilpel) and seconded (T. Loewenberg) to approve July 15, 2014 minutes.

   The motion PASSED by the following vote:
   NOES: (0)
   ABSENT: (5) K. Groth, J. Clary, A. Jamdar, N. Sandkulla, E. Saddler
4. **Presentation and Discussion** – “The Drought and Conservation” – Steve Ritchie, AGM of Water Enterprise; Communications Staff; and Stakeholder Presentation (20 minute presentation; 15 minute discussion)

Presentation will cover:
- Status of Water Supply, its Impact on the Agency, and State Regulatory Updates (10 minutes)
- **Conservation Campaign and Opportunities for Involvement** (5 minutes)- Charles Sheehan (Communications staff)
- Youth Perspective (5 minutes)- Chinatown Community Development Center

Member J. clary arrives at 6:00 pm. (12 members present, quorum confirmed)

Member E. Saddler arrives at 6:05 pm (13 members present, quorum confirmed)

Member K. Groth arrives at 6:10 pm (14 members present, quorum confirmed)

Presentation covered: The Drought and Conservation
- Waterbank storage is down
- Hetchy storage is at 84%
- The effect of the drought on the budget

Topics of Discussion:
- Drought surcharges- will that be assessed?
- How does it affect Power and Wastewater?
- Discussion ensues about wholesale rates
- Groundwater basins
- Gray water programs
- Discussion ensues about what restrictions are being done at Sf parks
- Alamo Square Park
- Wholesale revenues

Presentation covered: **Conservation Campaign and Opportunities for Involvement**
- 8 billion gallon goal for the end of the year- retail and wholesale
- Types of outreach used
- Forms of media used
- Conservation goals
- Allocation of social media funds
- Youth perspective from Chinatown Development Center
- How to conserve water at home
- Spreading awareness among multilingual communities.

Topics of Discussion:
- Interacting with Youth groups around conservation
- Reallocation of funds during the drought
- What types of Chinese ads are being used
- New vs traditional outreach methods
- What schools are the presenters from
- The impacts of the conservation presentations

Info request #026: Creating more easily readable and downloadable water conservation posters/fliers- T. Barlev

Info Request #027: Information or summary of the rebates, budgets, and programs that we offer for water conservation – D. Pilpel
Chair Aragon requests that the **Clean Power SF Resolution** item be moved forward 10 minutes before the Youth Perspective presentation.

None opposed.

5. **Discussion and Possible Action on Resolution (10 minutes)**
   - **Clean Power SF Resolution**, Member Aragon

Member S. Swaroop leaves meeting 6:31 pm. (13 members present, quorum confirmed)

Member T. Barlev leaves meeting at 6:31 pm (12 member's present, quorum confirmed)

Motion was made (J. Clary) and seconded (T. Zhu) to approve the **Clean Power SF Resolution** with small grammatical edits.

Public comment- Commissioner Cruz: Speaks generally about the importance of weighing in on the CCA program, and asks that the committee support the resolution.

Public Comment- Commissioner Lindo: Speaks generally about the importance of weighing in on the CCA program, and asks that the committee support the resolution.

Public Comment- Jason Fried: Discusses some of the advantages of the CCA program and encourages the CAC to move this resolution forward.

The motion PASSED by the following vote:

**AYES:** (10) – W. Aragon, R. Lee, T. Loewenberg, M. Connors, K. Groth, A. Taylor, M. Goodwin, J. Clary, E. Saddler, T. Zhu

**NOES:** (2) – S. Kott, D. Pilpel

**ABSENT:** (4) A. Jamdar, N. Sandkulla, S. Swaroop, T. Barlev

Member S. Swaroop arrives at 6:44 pm (13 members present, quorum confirmed)

Member T. Barlev arrives at 6:44 pm (14 members present, quorum confirmed)

Member K. Groth leaves at 6:45 pm (13 members present, quorum confirmed)

6. **Future Agenda Items and Resolutions (5 minutes)**
   - October – Introduction to Emilio Cruz, AGM of Infrastructure, Update on the Sewer System Improvement Program
   - Southeast working group update- T. Zhu
   - Update on placing hardcopy materials at DBI for Stormwater guidelines and requirements- T. Loewenberg

Info Request #028- D. Pilpel: requests that the staff bring the Info request log to every Full CAC meeting.

7. **Public Comment:** members of the public may address the Committee on matters that are within the Committee’s jurisdiction and are not on today’s agenda (**2 minutes per speaker**)

John Kelly: “John M. Kelly- longtime resident of City, he said his public comment at the May 20, 2014 Committee meeting was not accurately reported in the minutes, and apologized if he was unclear in his comments. He said that he was requesting the Committee to consider recommending that the SFPUC better inform the people of San Francisco about the plan to introduce groundwater into the city’s drinking water, and that he would soon be making a detailed objection on this lack of notice. He said he would ask the committee to take a position on his objections.” (Submitted pursuant to San Francisco Administrative Code Section 67.16)
8. **Staff Report** *(5 minutes)*
   - Waterworks
   - Beaches App
   - 311 to report water waste

9. **Announcements/Comments** – The next regularly scheduled meeting for the Full CAC will take place on Tuesday, October 21, 2014

10. **Adjournment**

    Motion was made (J. Clary) and seconded (T. Loewenberg) to adjourn meeting.

    Meeting adjourned at 7:07 pm