San Francisco Public Utilities Commission  
Citizens’ Advisory Committee  
Power Subcommittee

MEETING MINUTES

Tuesday, November 14, 2017  
5:30 p.m. – 7:00 p.m.  
525 Golden Gate Ave., 3rd Floor, Tuolumne Conference Room

Mission: The Power Subcommittee shall review power generation and transmission system reliability and improvement programs, including but not limited to facilities siting and alternatives energy programs, as well as other relevant plans, programs, and policies (Admin Code 54).

Members
Chair Nate Kinsey (M-Large Water User)  
Ernesto Martinez (D9)  
Owen O’Donnell (B-Small Business)  
Leslie DeTaillandier (D3)  
Paige Miller (M-Env. Group)

M = Mayoral appointment, B = Board President Appointment

Staff Liaisons: Tracy Zhu, Alexandra Johnson

ORDER OF BUSINESS

1. Call to order and roll call: The meeting was called to order at 5:33 pm.
   
   Members present at roll call: (4) DeTaillandier, Martinez, Miller, O’Donnell
   
   Members absent at roll call: (1) Kinsey
   
   Members of the public: (1) Michael Sizemore

2. Report from the Chair
   
   • Welcome members, staff, and the public
   
   Public Comment: None

3. Public Comment: None

4. Approve September 12, 2017 Meeting Minutes
   
   Motion was made (O’Donnell) and seconded (Martinez) to approve September 12, 2017 meeting minutes.
   
   The motion passed by the following votes:
AYES: (4) DeTaillandier, Martinez, Miller, O'Donnell
NOES: (0)
ABSENT: (1) Kinsey

Public Comment: None.

5. Staff report

- Policy and Government Affairs update: Energy Procurement Ordinance, John Scarpulla, Policy Government Affairs Manager

Topics of Discussion:
- The committee asked what the possible issues with getting the ordinance passed. John explained that ordinance asks for a large supply for power i.e. 400MW compared to the previous ask of 50MW.
- The committee discussed how other CCAs have similar delegation process.
- Member O'Donnell asked for clarification about hydropower sold in the wholesale market.

Public Comment: None.

6. Presentation and Discussion: CleanPowerSF’s Outreach to Commercial Businesses, Amy Sinclair, Public Relations Officer, Communications

Presentation Topics:
- CleanPowerSF Update Citizens Advisory Committee Power
- CleanPowerSF Program
- By the Numbers
- CleanPowerSF Goals and Objectives
- Offering Two Energy Options
- Relative Scale of CleanPowerSF Revenues
- Cal CCA and CCA Growth Statewide
- SFPUC CleanPowerSF Growth Plan
- Completing Citywide Enrollment
- Renewable RFO Response
- Community Benefits
- Potential Job Creation
- Proposed Schedule
- Public Outreach/Communications
- SuperGreen Commercial Customers
- SuperGreen Co-Marketing
- Commercial Co-Marketing
- Partnerships with Other CCAs
- Coming Soon: New Commercial Marketing Materials
- CAC – Join Us and Take Action!
- Engage with CleanPowerSF

Topics of Discussion:
- The committee asked why the number of energy accounts is significantly higher than the water accounts. Amy explained that buildings will have one water meter but individual units within that building will have its own energy account.
- The committee asked about the CleanPowerSF messaging strategy. Amy explained they do post-call surveys for customers who opt out, the feedback has been mixed but the main concern is price.
• The committee asked what the price increase is from Green to SuperGreen for businesses. Amy informed that it is a 1.4%/KW premium over Green.
• The committee asked what the outreach plan is for the enrollment notices. Amy explained that they have a focused and targeted outreach for each phase i.e. mailing, advertising, contacting community groups. There were 50 signups through door-to-door outreach.
• The committee asked about marketing at large events such as concerts. Amy explained that large events are expensive to attend and that most people who attend are typically from out of town. Outreach at community events such as Sunday Streets have the most signups.

Public Comment:
• Michael Sizemore asked if multiple tenant office buildings break down the same way as residential units and if commercial tenants have rights to investigate the type of power your property manager purchases. Amy explained that energy in buildings depends on the metering and that CPUC would have more information on the rights of power.

7. Future Agenda Items and Resolutions
   • CleanPowerSF Integrated Resource Plan
   • Net Energy Metering Rates for Hetch Hetchy and CleanPowerSF

Public Comment: None

8. Announcements/Comments The next regularly scheduled meeting of the Power Subcommittee will take place on February 13, 2018.
   • Update on SB-649: The Wireless Telecommunications Facilities Legislation did not pass.

9. Adjournment

Motion was made (Miller) and seconded (Martinez) to adjourn the meeting.

Meeting adjourned at 6:31 pm.