



**San Francisco Public Utilities Commission
 Citizens' Advisory Committee
 MEETING AGENDA**

**Tuesday, October 16, 2012
 5:30 p.m. – 7:00 p.m.
 525 Golden Gate Ave., 2nd Floor O'Shaughnessy Conference Room**

Members:

Richard Hansen (D1)	Walt Farrell (D7)	Avni Jamdar (M-Env. Group)
Vacant (D2)	Javieree PruittHill (D8)	Art Jensen (M-Reg'l Water Customers)
Doug Cain (D3)	Dairo Romero (D9)	Stephen Bjorgan (M-Eng./Financial)
David Pilpel (D4)	Terrence Jones, Chair (D10)	Vacant (M-Lg Water User)
Diane Mokoro (D5)	Jennifer Clary (D11)	Ted Ko (B-S. Business)
Vacant (D6)		Alex Lantsberg (B-Env Justice)

M = Mayoral appointment, B = Board President appointment

Staff Liaison: Suzanne Gautier

ORDER OF BUSINESS

1. Call to Order and Roll Call
2. Approval of the [September 25 Minutes](#) (5 minutes)
3. Public Comment: members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda (2 minutes per speaker)
4. Staff Update (5 minutes)
5. Report from the Chair (Terrence Jones) (5 minutes)
6. Subcommittee Chair Reports:
 - a. Power Subcommittee (Doug Cain) (5 minutes)
 - b. Water Subcommittee (David Pilpel) (5 minutes)
 - c. Wastewater Subcommittee (Javieree PruittHill) (5 minutes)
 - d. Environmental Justice & Community Benefits (Alex Lantsberg) (5 minutes)
7. Presentation and Discussion: [Community Choice Aggregation \(CCA\) Update](#), Cheryl Taylor, SFPUC Power Enterprise (10 minute presentation, 15 minute discussion)
8. Discussion led by CAC Chair: Revenue Bond Oversight Committee (RBOC) (15 minute discussion)
9. Possible Action: [Proposed Attendance Policy Resolution](#) (5 minutes)
10. Future CAC Agenda Items (10 minutes)
11. Next regularly scheduled Full CAC meeting Tuesday, November 20
12. Adjournment

Additional materials not listed as explanatory documents on this agenda, if any, that are distributed to the SFPUC Citizens' Advisory Committee (CAC) prior to or during the meeting in connection with any agenda item will be available to the public for inspection and copying in accordance with Government Code Section 54954.1 and Sunshine Ordinance §§ 67.9, 67.28 (b) & 67.28 (d), at 525 Golden Gate Avenue, 12th Floor.

Edwin M. Lee
Mayor

Anson Moran
President

Art Torres
Vice President

Ann Moller Caen
Commissioner

Francesca Vietor
Commissioner

Vince Courtney
Commissioner

Ed Harrington
General Manager



Disability Access

The CAC meeting will be held in the O'Shaughnessy Conference Room on the 2nd Floor of the SFPUC Offices located at 525 Golden Gate Avenue (Corner of Golden Gate and Polk). The Conference Room is wheelchair accessible. The nearest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Wheelchair accessible Muni bus lines serving this location are: 5, 6, 7, 9, 21, 66, and 71. Metro Lines are F, J, K, L, M and N. For information about accessible Muni services call (415) 923-6142.

The following services are available on request 48 hours prior to the meeting; except for Monday meetings, for which the deadline shall be 4:00 p.m. of the last business day of the preceding week: For American sign language interpreters or the use of a reader during a meeting, a sound enhancement system, and/or alternative formats of the agenda and minutes, please contact Teresa Young at (415) 554-3274 or our TTY at (415) 554-3488 to make arrangements for the accommodation. Late requests will be honored, if possible.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals. Individuals with chemical sensitivity or related disabilities should call our accessibility hotline at (415) 554-6789.

Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code §2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics

Commission at 25 Van Ness Avenue, Suite 220 San Francisco, CA 94102, Phone: (415) 252-3100/Fax: (415) 252-3112, Email: ethics.commission@sfgov.org.

Know your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, by mail to Chris Rustom, Administrator, Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102-4683; by telephone 415-554-7724, by Fax 415-554-7854, or by email: sotf@sfgov.org

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

cleanpowerSF Update

San Francisco Public Utilities Commission

October 16, 2012

**Cheryl Taylor
Interim Director, CleanPowerSF
San Francisco Public Utilities Commission**

Key Program Components

- **Choice.** San Franciscans can choose what kind of energy they want based on environmental impact and pricing.
- **Climate Action.** CCA provides a mechanism to directly address City goals and global climate change.
- **Size.** Initial phase to be 30 MW.
- **100% Green.** For every kilowatt-hour of energy program participants consume, an equivalent amount of renewable energy is produced.
- **Public-Private Partnership.** Energy provided by CleanPowerSF; delivery of energy, metering and billing, and outage response provided by PG&E.
- **Electricity Supplier.** Shell Energy North America to provide the electricity supply (initial contract term of up to 5 years).
- **Customer Service.** Noble Americas to provide customer-side services, including hiring of local residents.

Key Program Components (continued)

- **Mitigation of Program Risk by Targeted and Phased Program.**
 - Initial target of **90,000** participating residential customers.
 - Opt-outs to be sent to approximately half of eligible residential accounts. All others, including non-residential accounts, may opt-in.
 - Assumes about half opt out, based on market research, for initial phase.
- **City Appropriation.** City to appropriate \$19.5 million for collateral and cash reserves to launch initial phase.
- **Environmental Incentives.** Appropriation includes \$6M to create incentives for CleanPowerSF participation, including:
 - \$2M - Energy Efficiency
 - \$2M - GoSolarSF Incentives
 - \$2M – Studies to facilitate development of local generation
- **First Step towards Local Build-Out.** Once customer revenue stream established, renewable build-out to follow, with City resources layered in to replace/augment Shell resources.



Board of Supervisors Approved Shell Contract & \$19.5M Appropriation

Amendment Highlights

- Prioritize low-income customers' receipt of energy efficiency and GoSolarSF services.
- Minimize low-income customers' barriers to participation while maintaining financial viability.
- Provide appropriate low-income discount and incorporate "hardship fund" component in rates.
- Include repayment of reserves in rates.
- Conduct extensive community education and outreach to low-income & non-English speaking monolingual communities.
- No departure charge during first 6 months of operations; charge only *de minimis* amount thereafter.



San Francisco
Water
Power
Sewer

Robust Strategy to Fully Inform San Franciscans

- **Paid Media** including multilingual television/radio advertisements, newspaper advertisements, mail pieces, billboard/outdoor advertising, online advertising and more.
- **Partnerships with community-based organizations** to reach low-income residents and limited-English speaking populations.
- **Community Engagement** including neighborhood meetings, community coffees, volunteer door-to-door events, informational booths at community events, press conferences, editorial board meetings with neighborhood newspapers, social media and more.



SFPUC Conditions Prior to Launch

- CleanPowerSF rates are approved by the SFPUC and Board of Supervisors sufficient to cover the costs,
- CPUC has made its final determination of the CCA bond amount and the SFPUC has met the requirements,
- all appropriations have been authorized,
- the SFPUC Power Enterprise has rates in place to be financially stable and in compliance with its reserve policies, and
- a contract for customer billing, data management and other administrative services with Noble Americas or another entity has been approved.

Next Steps

<i>Date</i>	<i>Action</i>
Sep 18, 2012	BoS 1st Reading of Ordinance (passed with 8-3 vote) and Resolution adopted
Sep 25, 2012	BoS 2nd Reading of Ordinance (passed with 8-3 vote)
Oct 2012	Commission and Rate Fairness Board updates on Board of Supervisors' actions and community outreach & education highlights
Oct-Nov 2012	Rate Fairness Board and Commission review CCA not-to-exceed rates and rate design
Dec 2012 – Jan 2013	Commission approves/rejects CCA not-to-exceed rates and rate design
Feb 2013	Deadline for BoS to approve/reject CCA not-to-exceed rates and rate design
Jan-Jun 2013	Customer Education and Notification for Opt-Out begins, including pre-enrollment
Jul 1, 2013	CCA Launches
Jul-Dec 2013	Customer Education and Notification for Opt-Out continues, including post-enrollment



Questions?

September 25, 2012

Full SFPUC CAC Meeting

Proposed Attendance Resolution:

Whereas the SFPUC CAC has an important role to fulfill, the participation in the committee after appointment is essential to the performance of the committees' role,

Whereas notice to appointing authority is an unneeded restriction in replacing a member who does not fulfill the commitment of attending the meetings of the full CAC and the Sub-Committee they are assigned,

Whereas per the SFPUC CAC Rules of Order, item XVIII allows grounds for amendment to item XIV (Attendance at Meetings),

Therefore it is hereby resolved by a majority vote of the SFPUC CAC, that The Rules of Order of the CAC shall be amended to read as follows:

Any member who misses three regularly scheduled meetings of the Full CAC or Sub-Committee of which they are a member in any 6-month period without the express approval of the CAC given at a regularly scheduled meeting will be deemed to have resigned from the CAC.